

WE'RE LOOKING FOR A SOCIAL MEDIA MANAGER

WHO WE ARE

Single Friendly Church (SFC) is a non profit organisation that aims to see churches welcome, value and include all single people. SFC was born out of a survey run by dating website Christian Connection, which gathered views from single Christians about their experiences of church life. The findings overwhelmingly indicated that many single Christians were feeling hurt, overlooked and isolated in church, and so SFC was set up to provide support and resources to individuals and churches.

SFC now proactively approaches churches across the UK to help them identify changes they can make to ensure single Christians feel fully welcomed and included. The basis of this is SFC's 5 Steps and an easy-to-use audit tool for churches. Free training is provided through regular webinars and all churches that complete the audit are publicised on SFC's interactive map on the website.

Alongside this, SFC produces relevant resources for churches and individuals at key times of the year that can be difficult or isolating for single people, ie Mothering Sunday.

Currently the day-to-day work of SFC is carried out by three freelancers guided by two Directors. We work part time with one day a week together in a central London office. With increasing numbers of churches carrying out the audit, the team no longer has capacity to manage our social media platforms internally. We are looking for someone with a fresh perspective to expand our reach and develop new content to further engage with our audiences. Find out more about us at www.singlefriendlychurch.com

APPLICATION DETAILS

We would like inspired social media freelancers who have a good knowledge of Christian issues and UK networks to have a look at what we are currently doing. We want you to put together a proposal for how you think we could improve our profile and output, and how you would go about this. This proposal should include everything, including:

- Creating content around Christian singleness issues
- Creating content when needed around SFC activities
- Responding to comments and encouraging discussion
- How much time you would expected to commit and what can be achieved in this time
- Monitoring numbers and activity
- Hours per week and rate
- Other factors you think we should consider

Please submit your proposal (maximum two sides of A4) and a copy of your CV to amelia@singlefriendlychurch.com

We intend to appoint someone by the end of January and are therefore considering proposals as they come in, so the sooner you can submit your proposal the better! We look forward to hearing from you.